

# KENAN YAVUZ ETHNOGRAPHY MUSEUM



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*Each visit is to live like a local.*



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HAN

*Unique stories in every corner.*

EUROPEAN  
MUSEUM FORUM

*EMYA 2021 Finalist*





# About Us

The Museum that's Alive

- The museum is founded in Bayburt/Bespinar village where the founder Kenan Yavuz was born and raised in.
- The establishment is consisting of 4,500 m2 indoors and 10,500 m2 outdoors space totalling up to 15,000 m2.
- Both the collections and the spaces in which they are exhibited are built in accordance with the ethnographic features of the region, creating a cohesive experience for the time represented and the environment it belonged to in the past.
- Our vision is to benefit/support the social-economic and social-cultural values of the region.
- Our goal is to become a leading institution in cultural experience tourism.





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# What's in the Museum?

Loru Han  
Indoor Exhibition Rooms  
Outdoor Exhibition Areas  
The Village House  
The Watermill  
Linseed Oil Mill  
Amphitheatre  
The Library & Meeting Room  
Traditional Bazaar  
Village Square  
The Cuisine Room  
Mansion  
The Slum  
Prayer Room  
The Tandoor  
Birds' House  
Traditional Kid's Playground  
The Tea House  
View Terrace

Going back to the Roots



# What's in Loru Han?

Accommodation

Restaurant

The Garden of OtlukBeli

The Courtyard with Tiles

The Garden of Stones

Pillar of the Bride

Stone Oven Building

Art and Experience Atelier



# Indoor Exhibition Rooms

Exhibits collections that represent  
the Anatolian life dating from  
1800's to late 50's.







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# Outdoor Exhibition Areas

Consists of collections that illustrate the transformation from the traditional life to modernism in agriculture. There are also two permanent exhibitions which are "Çini Maçın " tiles exhibition and the "Doors and Handles" exhibition.







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# The Village House

The village house is a replica of the house in which the founder Kenan Yavuz was born and raised in. The house represents the traditional interior/exterior features of an Anatolian house.





# The Watermill

The mill is built to protect the traditional watermills that are now extinct due to technological advancements. The mill was replaced for protection and preservation, from its original location which is now left under the dam lake in our region Demirozu.







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# The Linseed Oil Mill

Linseed oil, which used to be the main raw material for medicine and lighting, used to be produced mainly in our region Bayburt.

The illustration of the mill was built in the museum using an original stone which was actively used as a mill stone in 1800's.





# Amphitheatre

The stage has been built to enhance the social life quality of the village. It hosts concerts and various social events and functions as an open-air cinema for kids and the locals in the evenings.





# Kütüphane / Toplantı Salonu

Bölgenin ve Bayburt'un tarihi, kültürel ve edebiyat yaşamını konu alan kitaplardan oluşan konsept kütüphanedir. Aynı zamanda toplantı salonu ve masal odası olarak tasarlanmıştır.



**KÖKLERE DÖNÜŞ:**  
MÜZEDE YAŞAM VAR



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# Traditional Bazaar

The bazaar has been built to preserve the traditional handicrafts as well as to revive the culture of craftsmen. Each shop has been inspired by a real-life craftsman and named after them.



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# Village Square

Squares are the most lively centres of each settlement and hosts many social-cultural interactions. The village square has been built to represent and revive traditional village squares.







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# The Cuisine Room

Hosts a collection of items that have been used to cook traditional dishes. The room is also being used as a gift shop of local production.



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# Mansion

The mansion is built based on the features of local architecture. It is a living space and is also being used to host events and gatherings indoors.







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# The Slum

The slum represents the time when immigration from the countryside to cities started to increase around 1960s.







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# Prayer Room

The building in which visitors can perform their prayers.







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# The Tandoor

Tandoors are a joyous favorite of the locals. They are used to cook traditional dishes as well as being a gathering point for various events outdoor.







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# Birds' House

The house is built to accommodate an endemic dove that is unique to the ethnography of Bayburt. Visitors are able to observe the doves that are flying across the museum's territory.







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# Traditional Kid's Playground

The playground is built to entertain the visitors and kids of the village and is used for hosting various traditional outdoor games.







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# The Tea House

The wooden structure is built to allow visitors to rest and serves food&drinks.







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# View Terrace

Traditionally, all the houses in the region had flat roofs made of clay. The view terrace illustrates the traditional roofs and allows visitors to experience local entertainment such as 'ağız barı' (singing and traditional dancing) as well as village weddings.



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# Loru Han

- The museum hotel is built with a courtyard architecture that is aligned with the local cultural and architectural features of the region.
- It is integrated with the museum to support experiential tourism and become a leading example.
- Consists of 1400m<sup>2</sup> indoor space with 10 rooms and 2 restaurants.



\*Work in progress. Expected to open to the public by June 2021.



# Our Mission, Vision and Values

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## Mission

Becoming a leading example both locally and internationally, in cultural and experiential tourism.

## Vision

- Supporting the region's economy and enhancing the quality of social life.
- Generating unique examples for experiential tourism.

## Values

- High standard service.
- Remaining aligned with the cultural values of the region.
- Remaining aligned with the architectural features of the region.
- Simplicity.

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# Accommodation

Each room in the hotel are named with a theme that represents the literature of the region. There are 2 suites and 8 standard rooms all of which are entered through the courtyard and are designed in accordance with the local houses.

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# Restaurants

There are 2 restaurants consisting of a total of 250 m2 indoor, and 1000 m2 outdoor space. They are built and equipped to be the centre for local gastronomy.

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# The Garden of Otlukbeli

The garden features a pond and is designed to host outdoor events as part of the museum hotel.



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## Pillar of the Bride

One of the most unique and loved traditions of the region is the pillar of the bride which is used during local weddings. The pillar is located in the garden of the hotel for future use during weddings and ceremonies who wishes to experience the local traditions.

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# Stone Oven Building

The bakery is featured with a stone oven which will allow visitors of the museum as well as the guests of the hotel with freshly baked local dishes and pastry.

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# Art and Experience Atelier

The atelier will allow our visitors to  
unite with both local and guest  
artists for various workshops and  
events.

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# Contact

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