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KENAN YAVUZ ETHNOGRAPHY MUSEUM BAYBURT/TURKEY

THE WINNER OF
EUROPA NOSTRA AWARD 2022



"CITIZENS' ENGAGEMENT AND AWARENESS-RAISING"

THE WINNER OF
THE EUROPEAN MUSEUM OF
THE YEAR AWARD 2021



SILLETTO PRIZE



ABOUT US

2013-2019

has been the period during which the foundations of the museum have been laid through cultural activities and the growth of the collection, which has been registered as a private museum under the Ministry of Culture and Tourism of the Republic of Turkey in 2019.

26

separate buildings/spaces are present in the museum consisting of a total of 15,000m², 5,000 m² of which is indoors.

5,000

tonnes of stones are used to construct the museum buildings.

500+

pieces are currently being exhibited.





EUROPA NOSTRA AWARD

2022

The museum has been awarded with the European Heritage Europa Nostra 2022 Award for "Citizens' Engagement and Awareness-raising".



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Winners announcements and further details can be reached on the official website of Europa Nostra [here](#).

REASONS FOR THE AWARD

AS STATED BY EUROPA NOSTRA JURY



RAISING AWARENESS

on cultural heritage



EMPOWERING

local heritage



ENGAGEMENT

with the local community



EUROPEAN MUSEUM OF THE YEAR AWARD 2021

The museum has been awarded with the Silletto Prize 2021 by the European Museum Forum at European Museum of the Year Awards.



Winners announcements and further details can be reached on the official website of Europa Nostra [here](#).

REASONS FOR THE AWARD AS STATED BY THE EMF JURY



RUNNING PROJECTS

that highlights the richness
of cultural heritage



ECONOMIC & SOCIAL GROWTH

achieved through
collaborations with the
local community



THE DOCUMENTARY

The foundation story of our museum has been documented and has been streamed by Habitat TV and is currently publicly available through YouTube [here](http://www.youtube.com/habitatTV).



- The museum is founded in Bayburt/Bespinar village where the founder Kenan Yavuz was born and raised in.
- Both the collections and the spaces in which they are exhibited are built in accordance with the ethnographic features of the region, creating a cohesive experience for the time represented and the environment it belonged to in the past - creating an eco-museum.
- Our vision is to benefit/support the social-economic and social-cultural values of the region whilst highlighting the issues raised by immigration from villages to rural areas.
- Our goal is to become a leading institution in cultural experience tourism.

The 4 mottos of our museum embodies the core values of our mission and vision.

Back to cultural roots.

The land where each stone has its own story.

To visit, is to live the life of an Anatolian.

To live and to revive.

WHAT'S IN THE MUSEUM?



Loru Han
Indoor Exhibition Rooms
Outdoor Exhibition Areas
The Village House
The Watermill
Linseed Oil Mill
Amphitheatre
The Library & Meeting Room
Traditional Bazaar
Village Square
The Cuisine Room
Mansion
The Slum
Prayer Room
The Tandoor
Birds' House
Traditional Kid's Playground
The Tea House
View Terrace



WHAT'S IN LORU HAN?



Accommodation
Restaurant
Otlukbeli Garden
The Tiles Courtyard
Stones Garden
Bridal Column Stage
Traditional Bakery
Workshops Atelier





Indoor Exhibition Rooms

Exhibits collections that represent the Anatolian life dating from 1800's to late 50's.



Outdoor Exhibition Areas

Consists of collections that illustrate the transformation from the traditional life to modernism in agriculture. There are also two permanent exhibitions which are "Çini Maçın" tiles exhibition and the "Doors and Handles" exhibition.



The Village House

The village house is a replica of the house in which the founder Kenan Yavuz was born and raised in. The house represents the traditional interior/exterior features of an Anatolian house.



The Watermill

The mill is built to protect the traditional watermills that are now extinct due to technological advancements. The mill was replaced for protection and preservation, from its original location which is now left under the dam lake in our region Demirozu.



The Linseed Oil Mill

Linseed oil, which used to be the main raw material for medicine and lighting, used to be produced mainly in our region Bayburt.

The illustration of the mill was built in the museum using an original stone which was actively used as a mill stone in 1800's.



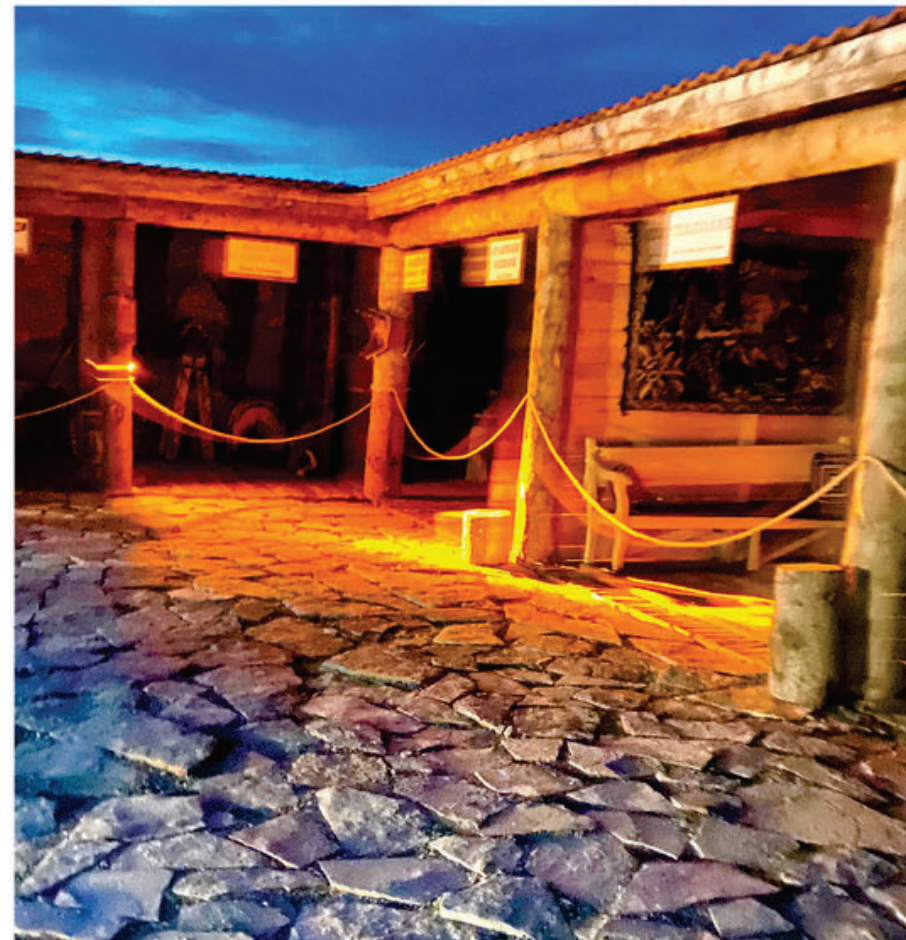
Amphitheatre

The stage has been built to enhance the social life quality of the village. It hosts concerts and various social events and functions as an open-air cinema for kids and the locals in the evenings.



The Library

The visitors are able to access the collection with the theme of Dede Korkut and regional resources as well as story telling sessions and fairytale festivals for kids.



Traditional Bazaar

The bazaar has been built to preserve the traditional handicrafts as well as to revive the culture of craftsmen. Each shop has been inspired by a real-life craftsman and named after them.



Village Square

Squares are the most lively centres of each settlement and hosts many social-cultural interactions. The village square has been built to represent and revive traditional village squares.



Mansion

The mansion is built based on the features of local architecture. It is a living space and is also being used to host events and gatherings indoors.



The Cuisine Room

Hosts a collection of items that have been used to cook traditional dishes. The room is also being used as a gift shop of local production.



The Slum

The slum represents the time when immigration from the countryside to cities started to increase around 1960s.



The Tandoor

Tandoors are a joyous favourite of the locals. They are used to cook traditional dishes as well as being a gathering point for various events outdoor.



Kids' Traditional Playground

The playground is built to entertain the visitors and kids of the village and is used for hosting various traditional outdoor games.



Birds' House

The house is built to accommodate an endemic dove that is unique to the ethnography of Bayburt. Visitors are able to observe the doves that are flying across the museum's territory.



The Tea House

The wooden structure is built to allow visitors to rest and serves food&drinks.



The View Terrace

Traditionally, all the houses in the region had flat roofs made of clay. The view terrace illustrates the traditional roofs and allows visitors to experience local entertainment such as 'ağız barı' (singing and traditional dancing) as well as village weddings.



LORUHAN

ANATOLIA'S MUSEUM HOTEL



ABOUT LORU HAN

The Seljuk Han inspired boutique hotel is themed after Dede Korkut tales characters and provides local experiences to its guests while hosting events/concerts for the public.



LORU
HAN



- Constructed in accordance with the regional architectural heritage.

- Materials used are recovered from regional ruins.
- Consists of 1,400 M2 interior space with 2 restaurants and 13 rooms.

- Includes a courtyard inspired by Seljuk Empire Hans, to host events.
- Aims to help the museum become a leading experiential tourism destination.

Mission, Vision and Values



MISSION

- Becoming a leading example in cultural/experiential tourism both locally and internationally.

VISION

- Help enhance the local economy.
- Creating unique works/projects in hospitality.

VALUES

- High visitor satisfaction.
- Remaining cohesive with the local environment.
- Preserving local architecture.
- Simplicity.



LORU
HAN

Accommodation

The rooms are named after Dede Korkut tales' characters and are featured with the local architectural designs. There are 4 suites and 9 standard rooms all of which are united in the common courtyard.



LORU
HAN

Restaurants

250 m2 indoors, 1000 m2 outdoors space consist the restaurants both of which hosts local cuisine for the guests and visitors to experience.



LORU
HAN

Otlukbeli Garden

Includes a pond and wooden bridge with outdoor sitting areas to host various events.



LORU
HAN

The Bridal Coloumn Stage

One of the most unique and loved traditions of the region is the pillar of the bride which is used during local weddings. The pillar is located in the garden of the hotel for future use during weddings and ceremonies who wishes to experience the local traditions.



LORU
HAN

Traditional Bakery

The bakery is featured with a stone oven which will allow visitors of the museum as well as the guests of the hotel with freshly baked local dishes and pastry.



LORU
HAN

Workshops Atelier

The atelier hosts various artists and tutors who help revive local arts & performances that enable visitors to have a hands on / in depth experience on local culture.

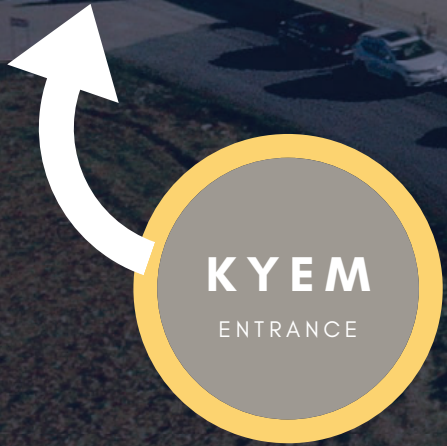


LORU
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